



'INSPIRED KINDNESS'

GRANT APPLICATION PROCESS

What's this all about?

In 2017, The Rainbow Jane Foundation produced a beautiful coffee table book which told the story of 30 inspiring leaders doing something extraordinary to change the world. The book was launched in August, and the goal was to sell 1000 copies at \$50 each to create 5 x \$10,000 grants to be awarded to the philanthropists and social entrepreneurs of the future. By November, the book had sold out and the goal had been achieved ... and it is now time to give the funds raised away!

Rainbow Jane has already awarded two grants and is now accepting applications for the three remaining grants (each worth \$10,000). If you meet the criteria below we would welcome your application.

Who does Rainbow Jane support?

Rainbow Jane finds creative ways to tell the stories of, and support, grassroots non-profits and early-stage social enterprises that have the potential to create positive change for individuals, communities and society over the longer term. Specifically, we support organisations that aim to do one or more of the following:

- Address issues of social inequality
- Find better solutions to underlying social problems
- Pilot innovative solutions to social issues, with the potential for expansion

What are the core criteria for a Rainbow Jane Grant?

- Grassroots organisations that would be defined as small to medium-sized with an average income of \$1,000,000 pa or less over the last three years. You can also be a start-up social enterprise but the same financial criteria applies.
- The organisation must be based in Australia, however there are no restrictions on the location or beneficiary groups that Rainbow Jane will fund, including overseas programs.

- We will accept applications for core/admin funding, however you must be able to demonstrate clearly how this will enable you to deliver your work and how the impact of the funding will be assessed.
- Our primary focus is to partner with grassroots PBI's, registered charities and social enterprises, but we will consider applications from non-registered charities and organisations (social enterprises, corporations, community associations, advocacy groups etc) as long as their constitutional primary purpose, and the program for which they are seeking funding, is clearly providing demonstrated benevolent relief to identifiably disadvantaged members of the community.
- We do not accept applications for religious or political campaigns, crisis appeals, overseas aid, or health research.
- Organisations applying must have strong leadership and a deep understanding of their theory of change for communities.

Applications from organisations that do not meet the above criteria will, unfortunately, not be considered.

I'm ready to apply, what is the process?

Phase 1:

You can apply by clicking here or visiting www.rainbowjane.com. Applications close on Friday 2nd March and you will be advised no later than the 9th March if you have been selected for Phase 2.

No more than 6 applications will be considered for Phase 2 where 3 grants will be awarded. We will do our best to provide feedback to those that are unsuccessful, but no queries will be entered into and our decision on which applications progress to phase 2 will be final.

Phase 2:

If selected for phase 2, you will be invited to present to a panel of six people, in Sydney, on Wednesday 28th March, between 12pm and 5pm. All applicants selected must be available on this day to present (no more than 2 people to present), although if interstate, video conferencing can be made available. The presentations must go for no longer than ten minutes, and there will be a further ten minutes allowed for questions from the panel.

All Phase 2 participants will be advised of the outcome on Tuesday 3rd April (after Easter). Those who are successful in being awarded a grant will receive the \$10,000 grant funds no later than 30th April.

If we are successful, what will be the requirements?

If you are successful, there will be two checkpoints where Rainbow Jane will want to be updated of your progress – one at six months and one at twelve months. Rainbow Jane will provide more detail on these requirements to those selected as finalists for Phase 2 prior to the pitch process.

I have some questions; how do I contact you?

For any outstanding questions, you can contact emma@rainbowjane.com.